

Fairfax West Campus Vision: Workshop Agenda

Monday, May 22, 2017

HUB Ballroom, 10423 Rivanna River Way, Fairfax Campus, Fairfax, VA 22030

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| 8:30 – 9:00 am | Sign-in and Continental Breakfast |
| 9:00 – 9:15 am | Introduction and Charrette Goals
Welcome and opening remarks by George Mason University President, Dr. Ángel Cabrera and Vice President of Facilities Tom Calhoun. Walk through the goals and process of the charrette |
| 9:15 – 9:45 am | Vision and Opportunities Discussion
Academic & Research Strategy for the Fairfax West Campus led by Dr. Ángel Cabrera |
| 9:45– 10:00 am | Break |
| 10:00 – 11:30 am | Virtual Tour of the Campus
Snapshot of Economic Drivers
Remarks by Fairfax City and Fairfax County Stakeholders
Innovation District Precedents |
| 11:30 am – 1:00 pm | Buffet Lunch and Keynote Speaker
Chris Downing, P.E. Vice President of the Enterprise Innovation Institute at Georgia Tech |
| 1:00 – 2:45 pm | Rules of Engagement
Visioning Session – Issues for Discussion - <i>see reverse for breakout groups</i> |
| 2:45 – 3:00 pm | Break |
| 3:00 – 4:15 pm | Issues Discussion Wrap Up
Break out groups report to assembled group |
| 4:15 – 4:30 pm | Discussion of Following days activities |

Tuesday, May 23, 2017

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| 1:30 – 5:00 pm | Presentation by Perkins Eastman
Presentation of 3 to 4 sketch ideas for West Campus Develop
Purpose of this session is to solicit feedback for development of final options |
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Wednesday, May 24, 2017

HUB Ballroom, 10423 Rivanna River Way, Fairfax Campus, Fairfax, VA 22030

12 noon – 1:00 pm Buffet Lunch and Review of Goals and Previous Days Activities
Tom Calhoun, Vice President of Facilities
Matt Bell – Perkins Eastman

1:15 – 4:30 pm **Presentation by Perkins Eastman of Preferred Options**
Discussion of Implementation and Next Steps
Moderated by Tom Calhoun

Monday May 22, 2017 Visioning Session – Break-out groups

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1:00 – 4:30pm **Visioning Session – Issues for Discussion**

Campus Life & Student Housing - While the population of residential students on the Fairfax campus increased dramatically over the past decade, a projected increase in out of-state and international students and the current lack of graduate housing points to a need for re-examining on-campus housing. Simultaneously, the university strives to provide a complete college experience to all students through a variety of amenities including student housing, dining, student centers, programming and exterior student spaces. If an Innovation District becomes a reality for the Fairfax campus, what amenities would attract a diverse population of students, faculty and researchers? How would the Innovation District best address the specific needs of residential, non-residential, non-traditional and distance learning students? How could these amenities complement the amenities that already exist on campus?

Intercollegiate Athletics & Recreation - Athletics and recreation plays an important role on the Fairfax campus, from intercollegiate events at the Eagle Bank Arena, the Field House and Spuhler Field to the wide variety of intermural and club sports played at the RAC and fields spread across the campus. Athletics and Recreation programs currently share space with neither having adequate opportunities for growth required to serve the anticipated increase in enrollment. Given the potential need for the university to make significant future investments in or changes to venues like the Field House, how should the future disposition of athletic facilities be organized at Fairfax to support intercollegiate athletics as well as recreation and University Life? How could new athletic facilities be integrated into the plan of the Innovation District?

Transportation & Infrastructure - Access and Mobility are one of the keys to a successful campus experience, from bike trails and campus pathways to locations for shuttle buses and parking resources. How can the existing mobility and infrastructure network both on and off the campus best support connections to the academic core of Fairfax campus, Metro, other Mason campuses, Fairfax City, and other County amenities and services? Are the existing resources in the right locations, and if not, what should be changed or added? What role can technology play in enhancing the mobility experience? How would the development of an Innovation District affect transportation in the Fairfax Community.

Economic Development & Collaborations - The greater Northern Virginia/National Capital region is an economic powerhouse, enjoying unique benefits via the proximity of the federal government as well as a burgeoning high-tech and bio-tech industries that are driving entrepreneurship and innovation. Fairfax City and Fairfax County retain high value for their commercial and residential profiles and the Mason Fairfax campus is well-located regionally to profit from that value. How can the university better partner with major businesses to support local and national industries while simultaneously providing enriching opportunities for our students? What sorts of economic development and/or research collaborations should be pursued that can build upon existing successes, on campus, in the city and county and bring resources and opportunity to Mason students, faculty and staff?

Academic, Research & Innovation - Mason's push to expand access and increase academic excellence while creating world-class research to fuel innovation and social change shapes our academic priorities. As we plan for our long-term future as an R1 research university, the Fairfax West Campus will help us address long-term growth in strategic areas of research, entrepreneurship and innovation with a synergistic approach to academic program development. In this session, we will envision a future for the West Campus that enable Mason to strategically focus on multidisciplinary research and education of great societal and economic relevance; expand research and enhance trans-disciplinary scholarship; create partnerships and community engagement opportunities to support student and faculty mobility and collaboration; and contribute to the economic vitality of the region by driving innovation and creating learning partnerships with private and public organizations. By boosting our intellectual capabilities, leveraging extraordinary talents in the region, and strengthening our connections with the public and private sectors, Mason is poised to become one of the most innovative research-intensive universities in the United States.