George Mason University

Land and Building Committee
October 22, 2012
2:00 to 3:30pm

Agenda

- Status/Info Update
  - Overall listing of Sign projects/issues
  - Water Tower Graphic Options
  - Building Identification, Directories and Directionals and Banners
  - FFX Mason to Metro
  - Patriot Bike Share Sign Recommendation
  - Special Sustainability Signs
- Consent/Approval Agenda Items
- TBD
# Signage Project Priorities

## Regional & Local Wayfinding
- DOT signs along major vehicular arteries to each Mason campus and auxiliary site
  - Fairfax, Prince William and Arlington
  - Front Royal
  - Loudon Site
  - PSC – Belmont Bay
  - POV – Mason Neck

## Gateway Elements
- Freestanding “Gateway” signs at campus entries
  - Fairfax, Prince William and Arlington Campuses

## Campus Wayfinding
- Vehicular Signage on Campuses
  - Fairfax, Prince William and Arlington
  - Other sites as necessary
- Pedestrian Signage on Campuses
  - Fairfax, Prince William and Arlington
  - Other sites as necessary
- Building Identification Signage/Graphics on each Mason campus and auxiliary site
  - Freestanding identification
  - Building mounted identification
- Semi-Permanent Identification
  - Banner programs for establishing “neighborhoods”

## Additional Projects
- Temporary Wayfinding Signs
  - Print and install limited temporary wayfinding signs in facilities as requested
- Sustainability Signs
  - Educational interpretive sign program
  - Stormwater Management signage
- Patriot Bikeshare
  - Bike station Identification signs at specified bike racks
- Mason to Metro Bike Trail
  - Bike trail Identification signs along bike trail
- Campus Enhancements
  - Water Tower graphics
  - Student or commissioned art projects
  - Construction barricade graphics
  - Signage and graphics at entrances to buildings with vendor-run facilities
  - No Smoking signage as part of No Smoking Program
- Tenant Standards for Vendor-Run Establishments
  - Development of guidelines for vendor signage
- Exterior and Interior Signage Standards
  - Development of comprehensive sign standards to be employed at all Mason facilities
  - Signage standards would be folded into Mason Construction Standards Manual
October 18, 2012

Design Concepts:
Water Tower Graphics
Fairfax Campus

Prepared by
George Mason University Facilities
Office of Campus Planning
Digital print 3M Scrim film logo
Painted background and stripes

View 1
WATER TOWER
George Mason University
Fairfax Campus Water Tower
Large Format Graphics
1. BUILDING IDENTIFICATION
THOMPSON HALL, EAST ENTRANCE
Scale: 1/8"=1'-0"

2. BUILDING IDENTIFICATION
THOMPSON HALL, EAST ENTRANCE
Scale: 1/8"=1'-0"

3. BUILDING IDENTIFICATION
THOMPSON HALL, EAST ENTRANCE

George Mason University
Building Identification
Secondary Entrances
October 22, 2012

Design Concepts:
Interior Building
Wayfinding

Prepared by
George Mason University Facilities
Office of Campus Planning
1. SIGN TYPE D-1: IDENTIFICATION PLAQUE
   FRONT ELEVATION
   Scale: 1/2 FULL SIZE

   Painted acrylic backer plaque with painted graphics
   Painted acrylic accent bar

2. SIGN TYPE D-1: IDENTIFICATION PLAQUE
   MOUNTING ELEVATION
   Scale: 1/2"=1'-0"

   Painted plaque plaque with raised copy and symbols
   Painted copy and braille

5'-6" (to top of sign)
STAIR 2
Levels LL - 3
NO ROOF ACCESS

LEVEL 2

EXIT DOWN ON LEVEL 1

Painted aluminum sign with reflective vinyl body and graphics

SIGN TYPE E.1 - STAIRWELL LEVEL 1 PANEL
FRONT ELEVATION
Scale: 1/2"=1'0"

SIGN TYPE E.1 - STAIRWELL LEVEL 1 PANEL
MOUNTING ELEVATION
Scale: 1/2"=1'0"

George Mason University
Interior Wayfinding

Phase
Schematic
Date: 10.22.12
Scale: As noted

1.07
Advanced Studies in Teaching and Learning

1. PROGRAM SUITE ENTRY
   THOMPSON HALL, TYPICAL
   Size: 1 1/2" x 1 1/2"

2. PROGRAM SUITE ENTRY
   THOMPSON HALL, TYPICAL
   Size: 1 1/2" x 1 1/2"
Advanced Studies in Teaching and Learning

College of Education and Human Development

Elementary Education Program
Secondary Education Program
Two Departments

George Mason University
Program Suite Entry
Thompson Hall

Ph: 1.11

1. Suite Entry - Detail
   Check Suite Entry, Typical
   Scale: 1"=1'-0"

2. Suite Entry - Detail
   Check Suite Entry, Typical
   Scale: 1"=1'-0"

3. Suite Entry - Detail
   Check Suite Entry, Typical
   Scale: 1"=1'-0"
October 18, 2012

Design Concepts:
Fairfax to Mason to Metro
Bike Trail Signs

Prepared by
George Mason University Facilities
Office of Campus Planning
October 22, 2012

Design Concepts:
Patriot Bikeshare
Bike Station Identification

Prepared by
George Mason University Facilities
Office of Campus Planning
Panel 1

2" painted aluminum square tube post. Color: Black

Existing bike rack repainted black

"Band - 8" attachment hardware

Patriot Bikeshare Signs
BIKE STATION IDENTIFICATION SIGN
Size: 1 1/2" x 1 0"

2

Patriot Bikeshare Signs
BIKE STATION IDENTIFICATION SIGN
Scale: 1/8" = 1' 0"

3

Bike Station Sign
Mounting condition, typical

George Mason University
Patriot Bikeshare
Temporary Bike Station Identification

Phase: Schematic
Date: 10.22.12
Scale: As noted
Patriot Bikeshare Signs
Bike Station Identification Sign
Scale: 3/4" = 1'-0"

1. 1" thick painted aluminum sign cabinet with applied vinyl logo and map graphic.
2. Side 1 map will have Mason campus bike stations.
3. Side 2 map will have outside Mason campus bike stations.

2 1/2" x 2 1/2" square tube painted aluminum sign post, capped at top.

Applied vinyl logo and text.

George Mason University
Patriot Bikeshare Signs
Bike Station identification Sign

Phase: Schematic
Date: 10.22.12
Scale: As noted

2.01
October 22, 2012

Design Concepts:
Sustainability Signage
Educational Signs

Prepared by
George Mason University Facilities
Office of Campus Planning
RAIN GARDEN

Rain gardens are areas where water can accumulate during heavy rainfall. These gardens are designed for the management of storm water and are a part of Mason’s storm water management strategy.

To learn more, please visit www.green.gmu.edu.
RAIN GARDEN

Please do not disturb

This rain garden is designed for the management of storm water and is a part of Mason's storm water management strategy.

To learn more, please visit www.green.gmu.edu

1. EXTERIOR SUSTAINABILITY SIGN
   WARNING NOTICE SIGN
   Scale: 1/2 Full Size

2. EXTERIOR SUSTAINABILITY SIGN
   MOUNTING ELEVATION
   Scale: 1/2" = 1'-0"
**Past Topics**
- Transportation Updates
  - Roanoke Entrance
  - Sandy Creek Transit Center
  - Campus Drive/WCC
  - Athletics & Rec MP Update
- Housing Projects
  - Housing VIII-B Shenandoah
  - Graduate Student Housing
- Tallwood Study
- Hylton Perf. Arts Addition
- CVPA Master Plan
- Campus Dining Projects
  - Shenandoah Dining
- Field House Exterior Upgrades
- Smoking Courtesy
- Carts and Safety
- Bike Share
- Capital Project Update
  - Amendments that were submitted
  - Update on Approved Projects

**Past Topics**
- Housing Projects
  - Housing VIII-B Rappahannock
- Sustainability Topics
  - Natural Resource Inventory
  - Patriot Green Fund Proposals/Projects
  - Urban Forestry Buffer
- Basketball Practice Facility
- Satellite Plant
- Urban Forestry Buffer

**Present and Future Topics (cont’d)**
- Prince William Planning
- Arlington Planning
- Belmont Bay/Potomac Science Center
- Fire Lanes and Event Areas
- Crosswalks and Signage*
- Life Sciences Bldg.
- Bike Stop Signs
- Signage, Wayfinding and Graphics*
- Gateways

**Items with * are planned agenda items for today’s meeting**

**Next Meeting Dates:**
October 22nd  
November 26th